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A Complete
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Sacramento



C. C. Neff
CAPITAL ROOFING CO.

2011 Q Street

Telephone **742**
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Sacramento Concern
Established 1914



Roofing and Repairing

Everything in Composition Roofing, Shingles, Tile



Authorized Agent
for

UNITED STATES GYPSUM CO.
ROOFING AND SHINGLES

"Tops Them All"

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Dallman Supply Co 6th & Q.....Capital-3240

Roofing Materials—Wholesale

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EL REY ROOFING—
Cowell Henry Line & Cement Co
509 I.....Main-1102

Roofing Repaired

Capital Roofing Co 2011 Q.....Capital-742
(See Advertisement This Page)
Johnson John M 5824 Nikka Blvd., Capital-8365-W
(See Advertisement This Page)
Star Roof Co of Sacto Ltd 1718-5th.....Main-747
(See Advertisement Page 85)
STATE ROOFING CO 3005 Y.....Capital-2438

Roofing—Tile

CANNON & CO North Sacramento.....Main-1225

ROOF Service Co.

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Capital **1778**

Asphalt Shingles

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Repairs From \$2.50 Up

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FREE
INSPECTION
and
ESTIMATES



EASY
PAYMENT
PLAN

Rose Exterminator Service

—Look on "E" pages under "Exterminating"

Rubber Goods.

Johnson Rubber Co 1015-10th.....Main-840
Sacto Rubber Co 715 J.....Main-563
U S Rubber Products 1012-10th.....Main-840

Rubber Goods—Mechanical

Goodyear Tire & Rubber Co of Calif Inc
1721-10th.....Main-6040

Rubber Stamps.

Patrick & Moise-Klinker Co 820 J.....Capital-1200
Rex Rubber Stamp Co 923-8th.....Main-1824

SLEEPER STAMP & STATIONERY CO

RUBBER STAMPS

Seals - Badges - Stencils

MAIN 498-825 J ST.

825 J.....Main-498

Rubber Stamps—Manufacturers

Sacramento Rubber Co 715 J.....Main-563
(See Advertisement This Page)

TELEPHONE "JACKS" OFTEN
ADD GREATLY TO CONVENIENCE

At desired points, "jacks" for a portable
telephone may be installed in your home
or business premises. A "plug" on the end
of the portable telephone cord makes the
telephone connection.

This is one of several special types of
telephone service which are available for
particular requirements.

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R14



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A DEPARTMENT OF

Sacramento Rubber Co.

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Street

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home you can do the buy-
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telephone, quickly, cheap-
ly and efficiently. Whether
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phone Directory" will be
your guide to recognized
products.



"Wait a Minute"

ONE of the high lights in the code for
getting the most out of your tele-
phone service is, "Try to be ready to talk
when you make your call."

Sometimes a business man, under press
of work, asks his secretary or private
branch exchange attendant to get such-
and-such a man. Then he waits until the
man is actually on the line before he even
lifts a receiver.

This practice often irritates the called
person. Few like to be told to "wait a
minute."

If you believe in letting the telephone
serve your interests fully, may we suggest
that you be ready to talk when you place
a call.

*Modern telephone service is swift; it
is to your advantage to help
us make it swifter*